Confederation of Indian Industry
125 Years - Since 1895

6th CII Smart Manufacturing Summit
09 - 13 November 2020, Virtual Platform

Partnership Categories & Benefits	Event Partner	Gold Partner	Silver Partner	Associate Partner	Corporate Contributor
	INR 10 Lakhs	**INR 7 Lakhs**	**INR 5 Lakhs**	**INR 3 Lakhs**	**INR 1 Lakhs**
Logo Visibility					
Clickable logo on event promotion materials – emailers, brochures etc.	✓	✓	✓	✓	✓
Social media posts on – LinkedIn, Twitter	✓	✓	✓	✓	✓
Clickable logo on CII Smart Manufacturing Platform and CII Hive Platform	✓	✓	✓	✓	✓
Wings of the digital backdrop	✓	✓	✓	✓	✓
Clickable logo on our media partner website – Industrial Automation	✓	✓	✓	✓	✓
Speaking Opportunity					
Speaking slot for keynote speaker address				✓ 15 mins	
Session Curation Opportunity					
Session Curation* + Speaking Opportunity	✓ 1.5 hr	✓ 1 hr	✓ 0.5 hr		
At Event Promotion					
CEO message on CII social media channels of CII for Smart Manufacturing	✓	✓	✓		
Hyperlink to company website	✓	✓	✓	✓	✓

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Complementary passes					
At CII Smart Manufacturing Summit	15	10	7	5	3
Delegate List					
Delegate List (Name, Company Name, Designation, Email Ids, Phone No.)	Complete list	Complete list	Complete list	List excluding phone numbers	
Case Studies on CII Smart Manufacturing Platform					
No. of Case Studies to be uploaded	5	4	3	2	1
CII Series of Webinars on Industry 4.0					
No. of Webinars that can be organized	2	2	1		
CII India's Industry 4.0 e-Directory					
Listing in e-Directory	✓	✓	✓	✓	✓
Virtual Exhibition					
Virtual Exhibition Stall	Premium Stall	Premium Stall	Premium Stall	Normal Stall	Normal Stall
B2B Meetings					
B2B meetings availability	✓	✓	✓	✓	✓
Interview Bytes					
Interview Bytes in Industrial Automation e-Magazine	✓	✓	✓	✓	✓
Article on Industry 4.0					
Articles on I4.0 published in Industrial Automation e-Magazine	✓	✓	✓	✓	

*   Session and Speaker to be finalized along with CII based on the theme of the session